

Case Study

Giada D67 Adopted in American Supermarket

Location: America

Industry: Retail

Customer's Voice

"Our company is a system integrator providing AI applications for retailers in the United States. Through intelligent sensors, the applications, compatible with our self-developed CMS software, enable retailers to push dynamic promotion information to the in-store shoppers according to their preference. The applications can help increase sales and shoppers' loyalty. We have cooperated with Giada for many years, and Giada's products are reliable and cost-effective."

Said the director of operations

Introduction

By integrating AI technology, the solutions help supermarket operators collect customers' data, conduct statistics and make data analysis. These data enables supermarket operators to customize advertisement to the preference of different customers. The customer adopts Giada's high-performance player D67, which is compatible with their own CMS software and supports AI technology.

Requirements

- High performance, supporting AI technology
- Rich extensible interfaces for various external devices
- Stand for continuous hour operation

Product Deployed

- Intel® Kabylake Processors
- 2 x SO-DIMM DDR4/DDR3L Memory, Up to 32GB
- 1 x DP, 1 x HDMI, Supporting 4K Display
- 1 x 2.5" SATA, 1 x mSATA, 1 x M.2(2242/2280) for SSD
- 3 x USB3.0, 3 x USB2.0, 1 x RS232
- 1 x RJ45, 1 x Mini-PCIe for WiFi/BT/3G/4G, 1 x SIM Slot

Solution Diagram



Key Benefits

- Supporting AI technology
- Supporting 4K display
- Reliable and cost-effective



Giada D67

