

Case Study

Giada Multi-display Players Power the Smart Restaurant in Hong Kong

Location: Hong Kong

Industry: Hospitality

Customer's Voice

"Thanks to Giada's solution, the upgrade of our restaurant is very successful. The high-resolution multi-display brings good dining experience to customers. In order to further build the intelligent brand image of our restaurant, we will adopt the solution in all the stores we open in the further."

Said the marketing director



Giada G330

Giada G468



Introduction

In order to build a digital smart restaurant, the well-known restaurant chain in Hong Kong chose Giada, which has 20 years of industry experience, as the solution provider after comparison. Giada not only provided the restaurant with its self-developed CMS, named GDSM (Giada Digital Signage Management System), but was also responsible for the installation and deployment of the media players, including the 6-screen video-wall player G330, AMD player supporting 4 screens G468 and fanless signage player F103D. The solution well satisfies the restaurant operator's demand, greatly improving the restaurant's dining environment and brand image.

Requirements

- Unified management of all the content displayed on screens within the store
- Installation of multi-screen display solution
- Supporting 4K display
- Low maintenance cost



Product Deployed

Giada G330

- Intel® Core i5-7400 Processor
- 2 x 4G, SO-DIMM DDR3L
- 6 x DP, AMD HD7750
- 1 x 128G SSD
- GDSM V3.0 (Giada Digital Signage Management System)

Giada G468

- AMD V1605B Processor
- 2 x 4G, SO-DIMM DDR4-2400MHZ
- 1 x 128G SSD
- GDSM V3.0 (Giada Digital Signage Management System)

Solution Diagram



Key Benefits

- Rapid installation and deployment
- Unified platform for content management
- High-performance with display management
- Support long-term running