

# Case Study

## Giada D68 Powers Beer Experience Shop in Germany

**Location: Germany**

**Industry: Retail**

### Customer's Voice

"We need digital display to help create an intelligent experience shop. By comparing many products, we finally chose Giada's products, which are high-performance and stable. By integrating AI technology, the solution helps to bring pleasant dining experience to our guests."

Said the director of operations

### Introduction

A beer experience shop in Hamburg, Germany, needed an intelligent display system to show high-definition advertisement and product information. When the customer enters the shop, the system is supposed to push food advertisements to the customer according to his/her preference. When the customer places the food in the designated area where the system is located, the screen will display the food information, including manufacturing data, prices and so on.

### Requirements

- Compatible with AI function for customer and product identification
- Supports mounted sensors used for information collection
- Supports high-definition display

### Product Deployed

- Intel® 8th Generation Core Processors
- 2 x SO-DIMM DDR4, Up to 32GB
- 1 x DP, 2 x HDMI, Supporting 4K Display
- 1 x mSATA (Optional), 1 x M.2(2242/2280) for SSD
- 5 x USB3.1, 1 x RS232
- 1 x RJ45, 1 x Mini-PCIe for mSATA/WiFi/3G/4G, 1 x SIM Slot

### Solution Diagram



### Key Benefits

- Book-size, easy to install and maintain
- High-performance, supporting 4K display
- Intelligent solution
- Stable, reliable, and durable



Giada D68

