

## Digital Signage Drives Transportation Transform

**Location :** Lanseria International Airport, Gauteng, South Africa

**Industry :** Airport, Transportation

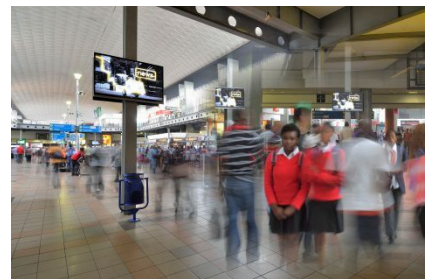
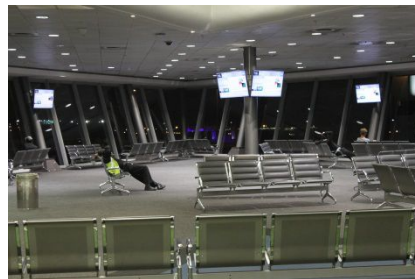


### Introduction

Through Giada's South African distributor Syntech, the local SI provided digital signage solutions to their customers whose business are concentrated in divisions of airport, train stations, golf courses and billboards. Adopting Giada products, it provided media & advertising solutions covering from content design and management to terminal display supply.

The content management system can support its customers' promotions strategy and provide passengers with the latest seasonal services and products.

Key positions through out the stations are equipped with a variety of display screens to inform and engage with passengers regarding service and promotion information.



### Requirements

- Digital signage players fit to a variety of display screens
- Durable even in harsh environments
- Fanless, robust and cost-effective

### Products Developed



- Support Intel Cherry Trail Atom 8350 Processor
- Onboard 2GB/4GB DDR3L Memory
- Support Two Independent Display HDMI+VGA
- 1 x TF Card Reader, 1 x eMMC 32GB/64GB
- 1 x USB3.0 + 3 x USB2.0, 1 x RJ45
- 1 x Mini-PCIe (WiFi/BT/3G/4G), 1 x SIM Slot
- 1 x Wifi/BT Module Onboard (Optional)

- Ultra-thin and Fanless design for reliable running
- Intel Celeron J1900 Processor
- Two independent video output, 1xHDMI, 1xVGA
- On-board SIM Slot, Wifi/BT, 2xGigabit Port
- 1xCOM, 3xUSB3.0, 3xUSB2.0
- HDD, mSATA SSD, M.2 SSD for adequate storage support
- JAHC (Giada Patented) for intelligent power management



### Key Benefits

- Cost-effective
- Reliable and qualified even in harsh environments
- Auto power-on, and RTC supported by Giada patented technology, which significantly reduce the maintenance cost